



Contact: Jackie Reau
Game Day Communications
(513) 929-4263
jreau@gamedaypr.com

**National Association of Sports Commissions presents a
Holiday Wish List for Sports Executives**

CINCINNATI (For Immediate Release) – With just a few weeks left until Christmas, the National Association of Sports Commissions presents a wish list for sports executives working in the events industry from a few of the organization’s members.

Associated Premium offers several opportunities to create a custom design Bobblehead. (http://www.associatedpremium.com/ProductSearch/QSResults.aspx?DPSV_Id=133306&pSRVC_Id=54&Ntk=WordSearchAsiLinename&Ntt=Bobble%20Heads&Ntx=mode+matchhallpartial&kid=62169691&BWS=0|2&BSAS=1): Bobblehead your sports executive and you will make him or her as the most popular gift in the office!

The Galt House Hotel & Suites continues its Churchill Downs tradition with its annual Kentucky Derby Package (www.galthouse.com/Packages/kentuckyDerby.asp): It’s the most convenient way to experience the Derby with the amenities of downtown Louisville.

Hartford: While you’re in town for the NASC Symposium, check out the TPC River Highlands in nearby Cromwell, Connecticut, home of the Travelers Championship on the PGA Tour, and maybe even buy tickets for the June event! Extra credit: The stop used to be named the Greater Hartford Open.

It’s LSU and Alabama in the BCS National Championship Game in New Orleans and Michigan and Virginia Tech facing off in the Crescent City January 3 in the AllState Sugar Bowl (<http://www.allstatesugarbowl.org/site.php>). Get your college gear, plan a trip to the Big Easy and cheer on the teams!

Spring training in Arizona now features 15 MLB teams in the ever-growing Cactus League. New to the league this year is Salt River Fields at Talking Stick. This new stadium is home to the Arizona Diamondbacks and Colorado Rockies on the Salt River Pima-Maricopa Indian reservation, the first MLB spring training facility to be built on Indian land. But there’s much more to do in the area than just baseball. You can check out the activities here: (<http://phxsports.org/>)



Can you believe that Super Bowl XLVI is right around the corner? Super Bowl gear from Indianapolis Super Bowl Host Committee is always in fashion, whether you're a fan of the teams (or a fan of Madonna!). (<http://www.lids.com/Super-Bowl-Host-Committee>)

USA! USA! United States Olympic Committee gear shows your pride in the young men and women who are training right now for the chance to represent the USA next year in London. (www.teamusashop.com): From collectible pins, merchandise and clothing, the Team USA Shop is the place to purchase 2012 Summer Games gear.

###

About the National Association of Sports Commissions

The National Association of Sports Commissions (NASC) connects people and ideas in the sports event industry. Founded in 1992, the NASC represents nearly 600 organizations, including 300 cities within the sports event industry across the United States, Canada, and Puerto Rico. Members include organizations that attract sporting events to their community (i.e. sports commissions and convention and visitors bureaus), event owners, and vendors and suppliers to the sports event industry. The NASC is the primary network for communication and information sharing on all topics relating to the sports event industry. We invite you to join this network and add your organization to our prestigious list of members.